

MEDAVIE FOUNDATION

Partnership Guide & Frequently Asked Questions



Thank you for your interest in partnering with the Medavie Foundation. Please review the following guide and frequently asked questions to help you navigate the partnership process.

Contents

- Process Overview 3
- Funding Exclusions 3
- Eligible Expenses for Healthy Living Initiatives. 3
- Eligible Expenses for Youth Mental Health Initiatives 3
- Eligible Expenses for Post-Traumatic Stress Initiatives 3
- Preparing to submit a Request for Funding 3
- Accessibility Assistance. 3
- Frequently Asked Questions (FAQ). 4
 - How can we request funding?* 4
 - Can we still make a request if we don't meet the partner or focus area criteria?* 4
 - Our initiative is a fit for more than one of our funding focus areas. Which one should we apply to?* . . . 4
 - Do we have to be a registered charity?* 4
 - How much funding can we request?* 4
 - Do you consider funding over multiple years or for longer than one year?* 4
 - How can we schedule a meeting?* 4
 - When will we hear back after we submit a request?* 4
 - If we meet all the criteria, will we be funded?* 4
 - Are Indigenous elders or cultural support workers considered
credentialed counsellors or therapists by Medavie Foundation?* 5
 - What does the Medavie Foundation consider as “embedded,
credentialed counselling or therapy”?* 5
 - Will the Medavie Foundation provide unrestricted funding?* 5
 - How does the Medavie Foundation define “community-led”?* 5
 - We have other questions; how can we contact someone?* 5
- Sample: Funding Request Form 6
- Understanding Intended Impact 7
- Confirmation 8

PROCESS OVERVIEW

Organizations wishing to partner with the Medavie Foundation must first submit a request using the Request Form. Following the submission, our team will determine fit with our funding criteria and contact you if additional information is required. Often the Medavie Foundation will meet with requesters prior to approval. It can take up to 3 months to establish partnerships.

FUNDING EXCLUSIONS

The Medavie Foundation does not consider requests to fund:

- » individual pursuits
- » improvements to personal property or playgrounds
- » faith-based groups or organizations providing religious instruction
- » programs delivered at summer camp or at school to student populations
- » therapy provided to groups including families, therapeutic treatment involving animals, or peer support
- » short-term programming that doesn't consider ongoing need

ELIGIBLE EXPENSES FOR HEALTHY LIVING INITIATIVES

Facilities improvements, program staff salaries and employment related costs, equipment, program evaluation, fee subsidies, and the convening of experts for the purposes of evolving care. Up to 20% of the total granted funds can be used for unrestricted administrative expenses.

ELIGIBLE EXPENSES FOR YOUTH MENTAL HEALTH INITIATIVES

Counsellor or therapist salaries and employment related costs, program/clinical evaluation, travel expenses where the commute creates a barrier for the young person, the convening of experts for the purposes of evolving care. Up to 20% of the total granted funds can be used for unrestricted administrative expenses.

ELIGIBLE EXPENSES FOR POST-TRAUMATIC STRESS INITIATIVES

Counsellor or therapist salaries and employment related costs, program/clinical evaluation, travel expenses where the commute creates a barrier for the individual and/or their family, stigma reduction materials and outreach, the convening of experts for the purposes of evolving care. Up to 20% of the total granted funds can be used for unrestricted administrative expenses.

PREPARING TO SUBMIT A REQUEST FOR FUNDING

Currently, and due to technology limitations, partially completed Request Forms cannot be saved prior to submission. Page 4 includes a sample request form to help you gather the necessary information and documentation for completing and submitting the form.

ACCESSIBILITY ASSISTANCE

Medavie Foundation aims to assist individuals of all abilities complete the requirements for funding. For assistance, email us at communitygiving@medavie.ca.

FREQUENTLY ASKED QUESTIONS (FAQ)

How can we request funding?

Select the funding focus area that matches how your organization or initiative is helping the community. Read the funding criteria and then follow the link to make a request. Note that the request intake may close periodically to manage demand.

Can we still make a request if we don't meet the partner or focus area criteria?

While there are many worthwhile causes and organizations, Medavie Foundation focuses on a few of the most pressing physical and mental health challenges facing Canadians. We are unable to consider requests that fall outside of our funding criteria.

Our initiative is a fit for more than one of our funding focus areas. Which one should we apply to?

Given that our criteria include tracking community impact, it would be best to apply within the funding focus area that best aligns with your organizational mission and primary outcome measures.

Do we have to be a registered charity?

Most of the Medavie Foundation's funding partnerships are with registered charities. We also fund organizations that conduct activities for public benefit and further our charitable purposes but do not have charitable status. The CRA refers to these entities as non-qualified donees (NQD). The NQD's the Medavie Foundation would consider funding include non-profit organizations, collectives, grassroots organizations, and mutual-aid groups. If not a registered charity, additional information may be required during the assessment process.

How much funding can we request?

The amount of funding granted by Medavie Foundation varies depending on the need and use of funds, as well as scope and impact. Amount of potential funding is discussed after fit with funding criteria is confirmed.

Do you consider funding over multiple years or for longer than one year?

Medavie Foundation proactively considers multi-year funding for established partners that demonstrate sustained progress in our focus areas, recognizing that meaningful impact often takes time. Requests from new partners are most often considered for a one-year term.

How can we schedule a meeting?

Foundation staff will contact you for a meeting to learn more about your request once we have received a Request Form and confirmed all funding criteria is met.

When will we hear back after we submit a request?

You will hear back usually 4-6 weeks after submitting a request.

If we meet all the criteria, will we be funded?

We seek to balance our limited funding capacity across the focus areas as well as communities across the regions. Due to the number of requests we receive, initiatives that seem to fit with the criteria may not be funded.

Are Indigenous elders or cultural support workers considered credentialled counsellors or therapists by Medavie Foundation?

Yes, they are.

What does the Medavie Foundation consider as “embedded, credentialled counselling or therapy”?

Embedded, credentialled counselling or therapy refers to the delivery of counselling or therapy by credentialled counsellors within routine settings, leveraging on-location and community trust, in places where people access other services or naturally gather.

Will the Medavie Foundation provide unrestricted funding?

We recognize that administrative expenses contribute to your organizational impact. Up to 20% of the total granted funds can be used for unrestricted administrative expenses.

How does the Medavie Foundation define “community-led”?

The Foundation defines a “community-led” organization as one that is primarily led and governed by members of the community it serves. Decision-making is done by community members, ensuring they have a say on the organization’s activities, direction, and outcomes. In sum, the organization is inclusive of diverse voices and perspectives within the community, empowers community members, and are responsive to the needs of the community.

We have other questions; how can we contact someone?

If you have a question not answered above, email us at communitygiving@medavie.ca.

SAMPLE ONLY. REQUESTS MUST BE SUBMITTED USING THE [ONLINE FORM](#).

SAMPLE: FUNDING REQUEST FORM

* Required Response

We aim to minimize the burden on requesters and would like to understand the amount of time our process is taking. At the end of this form, we will ask you to estimate how much time it took you to complete this funding request, including preparation and documentation.

REQUESTER INFORMATION	
1. Organization name*:	2. Charitable registration number (if applicable):
3. Contact name*:	
4. Contact title*:	
5. Contact email*:	6. Organization Website*:
7. If your organization uses social media, please provide a list of IDs separated by commas (i.e., Twitter @Medavie, Facebook Medavie)	
8. On average, how many people benefit from the support or services provided by your organization annually? (The response must be a whole number)*	
9. To what extent is the design and delivery of support and services within your organization community-led?*	
<input type="radio"/> The community affected by the initiative holds the primary responsibility for its execution as staff and/or have leadership within the organization	
<input type="radio"/> Community voices and views are centered, with ideas and solutions emerging from community advisory groups and/or committees	
<input type="radio"/> Other, please explain:	
10. How does your organization work towards health equity (health effects between population groups that are unfair, avoidable, and rooted in social relations)? (Less than 100 words)*	
ABOUT THE REQUESTED FUNDING	
11. For reference purposes, provide a name for the initiative you are seeking to fund.*	
12. What province will the initiative take place in? If you operate in multiple provinces, please list them, separated by a comma.*	

13. Please select the most accurate description of how the requested funding will be used for the program or initiative:*

- Continuity of ongoing program or initiative
- Enhance existing program or initiative
- Start a new program or initiative

14. What is the target age demographic for this initiative? Choose the option that includes the majority of program participants.*

- Children (0-11)
- Youth (12-25)
- Adults (26-55)
- Older adults (56+)
- All ages

15. How many people do you anticipate will benefit directly from this initiative? (The response must be a number.)*

16. Can you tell us a little bit about the goal of this initiative? (100 words)*

UNDERSTANDING INTENDED IMPACT

17. What specific outcomes does your organization aim to achieve with this initiative? (200 words)*

18. How will you use the funding as outlined in the budget to implement your initiative and achieve your desired outcomes? (200 words)*

19. What data and/or indicators will you use to measure your progress towards your outcomes? (200 words)*

BUDGET INFORMATION

Include budget information for the initiative you are seeking to have funded. Please use whole numbers.

20. What is the estimated total cost of the initiative? Please respond by stating a number.*

21. What amount of the total initiative cost is estimated for staffing expenses (Estimated salaries and employment-related costs)? Please respond by stating a number.

22. What amount of the total initiative cost is estimated for non-staffing expenses (Supplies, evaluation, travel, equipment, rent, administrative costs, etc.)? Please respond by stating a number.

23. Do you have any other funding or sources of funding secured for this initiative?
If not, please respond with "No." If "yes," please indicate the amounts and the funders (not including past funding from the Medavie Foundation).*

24. What is the total amount of funding that you are requesting? Does this amount close your funding gap?*

CONFIRMATION

25. By submitting this request, I confirm that:

- » All information contained herein is true and accurate to the best of my knowledge.
- » I consent to receiving email notifications regarding this request and any subsequent contact from Medavie and/or the Medavie Foundation that relate to this request, or any future requests.*
- I confirm

26. Approximately how much time did it take you to complete this request form (including preparation, compiling documentation, writing)?